

## RIKA R. MCCALL is an author, entrepreneur, and humanitarian. Her debut book, Go for Yours

has served as an engaging and informative resource for young people to create their definition of success.

By definition, "Go for Yours" is a compilation of stories about young people brave enough to follow their dreams. Erika applied her message in a technical sense when she decided to fly from Chicago to Los Angeles to volunteer for actor/author Hill Harper's Manifest Your Destiny Foundation. Unbeknownst to her, this volunteer opportunity would change the direction of her life. Months after facilitating a workshop, she was offered a position by Hill Harper and was promoted to Executive Director within one year.

Erika is the founder of the Go for Yours Foundation a nonprofit dedicated to providing the next generation of leaders with the resources that will cultivate their talents. She was featured in Forbes Magazine online after her foundation sent over 500 youth to a private screening of Black Panther in Los Angeles, Chicago and Atlanta. The foundation has been supported by many celebrities including, Usher Raymond, TI, Winston Duke and Tina Knowles Lawson.

Erika travels across the country to speak to the youth about the importance of following their dreams. Her message has inspired young people from Los Angeles all the way to London. As she continues to follow her dream, Erika is determined to use her experiences to serve as an example to the remarkable youth who believe success is beyond their reach. Erika has a Bachelor's Degree in Community Health Education from Illinois State University and a Master's Degree in Adult & Higher Education from Northern Illinois University.

## ERIKA R. MCCALL

## WANTS TO HELP YOU CREATE THE OPPORTUNITY YOU'VE BEEN WAITING FOR

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